

Date

2005

Client

Gaelite & RIAI

Status

Competition Entry - 1st place

Awards

Description

The EU neon nation concept was chosen for the Habitat Store because of the links between trade and nationhood. The EU founded as a trading bloc is unified in the treatment of the flags as abstract pieces of light. Habitat as a symbol of the new middle European condition was chosen for its commitment to design and the encouragement local collaborations. In addition the canvas that is the new facade to the Habitat store on Suffolk Street is ideal from a neon perspective because of the street dimensions and the propensity of the Street to be in shadow for a considerable time. The execution of the idea could be carried out in front of or behind the window. The original plan was to the sequence of lighting according to the sequence of accession to the EU. The work was installed in the Dublin Habitat Store for 6 months, February to July 2006.

